

EFFE HOZAIFEH. PRODUCTION ASSISTANT

Production Assistant with experience across commercials, branded content, music videos and film. Sustainability-trained through albert, GreenShoot and NBCUniversal, with a passion for sustainable production and working in Africa, particularly Ghana, where I have strong personal and professional ties.

COMMERCIALS

PROD CO.	TITLE	FORMAT	DIRECTOR	PRODUCER	ROLE
MOX London	Nike 'Always On'	TVC	Alex Black / The Reids	Dan Aremu	PA
Noir Productions	Nike x Spurs 3rd Kit Launch	TVC	Jamie Shipston-Mourn	Rowan Mackintosh King	PC
DOSED	Red Bull 'Mic Flex'	TVC	Lx	Lara Clift	PA
Untold Fable	PERK Relaunch	TVC	Femi Ladi	Ben Londesbrough	PA
Havas	Ferrero Lifestyle Campaign	TVC	Danny Craven	Hannah Domingo	PA
Island Records	The Last Dinner Party / Shoot	TVC	Rachell Smith	Lorraine Brobby	PA
Ocurens	Google Pixel 'Flood the Feed'	TVC	Nina McNeely	Michael Newton	PA
Curly Media	Ch4 x Sol de Janeiro 'The Guest List'	TVC	Nadira Amrani	Michael Newton	PA
Our House	Nataal x British Council 'Open House'	TVC	Juanita Richards	Dan Aremu	PA
Sticker Studios	JD x Salomon HYHTW	TVC	Dean George	Michael Newton	PA
DOSED	Red Bull 'Bring the Beat'	TVC	Chris Goodson	Lara Clift	PA
Untold Fable	Monzo AO Campaign	TVC	Elio Ruscetta	Ben Spilling	PA
Untold Fable	Powerball Voxpops	TVC	Davy Lazare	Ben Londesbrough	PA
They Say Studios	Sculpted by Aimee Community Shoot	TVC	Daisy Bryant	Hannah Domingo	PA
Mother's Best Child	Dominos x Channel 4 Pizza Queens	TVC	Guy Davison Daniel Clarke	Khaya Castagnoli	PA
Mother's Best Child	Dominos x Channel 4 Pizza Spa	TVC	Guy Davison Daniel Clarke	Andre Wooz	PA
Sticker Studios	Nicce 'AnyWear Campaign'	TVC	Mollana Burke	Jordan Rowley	PA
Saboteur Creative	Shell GO	TVC	Timo Wils	Voy Cazrkowski	PA
XVI Films	Deck the Ends	FILM	Marcus Austin	Daniel Panyako	PC
NBC Universal	Sustainability Trainee on HTTYD2	FILM	Dean Deblois	Jeremy Johns	ST
Lowkey Films	Pitbull 'The Bald-e Cast' Live @ BST	MV	Jim Wilmot	Jamie Gamache /	PA
Contentus Maximus	Parris Goebel Lover Girl	MV	KOJO JRPaces	Liz Adeleye	PC
Emi Records	A Night with Sekou	MV	Edoardo Cimatti	Lorraine Brobby Amber	PA
Smuggler	The Last Dinner Party The Scythe	MV	Fiona Burgess	Precious Mahaga	PA
Blackrush	Enny No More Naija Men	MV	Otis Dominique	Liz Adeleye	PA
KODE media	RAYE ft. Coi Leray	MV	Otis Dominique	Andre Wooz	PA
KODE media	ArrDee Loser	MV	Harry Cauty Alfie Cauty	Andre Wooz	PA

SKILLS & TRAINING

- Highly proficient in Microsoft Office / Google Suite/ Excel
- Travel & Accommodation
- Radio & Set Etiquette trained
- Petty cash handling
- Greenshoot: Green Steward Training, September 2024
- Albert Sustainable Media Industry Certification, June 2024
- Film London Employability Course, October 2024