

KERRY SMART. PRODUCER

Kerry has worked in Production for 18 years. Starting her career at Academy Films where she spent 5 years working with directors such as Jon Glazer, Frederic Planchon, Si&Ad, she then went on to be an experienced Freelance Producer for the next 5 years. That led her to land a full time role at 1stAveMachine, producing for campaigns for Huawei, LEGO, Meta, Google, developing long standing relationships & repeat business with Brands and Agencies.

She has now decided to step back into the Freelance world as Producer / Exec. Producer. She can oversee production from creative development, pitching & bidding through to Post Production.

UK & EIRE: England, Ireland, Scotland, Wales,
Europe: Spain, Portugal, Italy, Ukraine, Latvia, Lithuania, Poland, Slovenia, Bulgaria, Croatia, Romania, Hungary, Turkey, Georgia
South Am: Brazil (Sao Paulo), Uruguay, Argentina, Mexico
South Africa (Cape Town),

Celebrities:

Beyonce, Jay-Z, Ed Sheeran, Lewis Hamilton, Peggy Gou, Charles LeClerc, Marco Pierre-White,

COMMERCIALS

PROD CO	TITLE	DIRECTOR	PRODUCER	ROLE
Smuggler	3 Mobile "Let Fun In"	Lucy Forbes	Kerry Smart	Exec Producer
Smuggler	AA "Pinky"	Guy Shelmerdine	Kerry Smart	Exec Producer
Smuggler	F & F "Style It Out"	Olivia De Camps	Kerry Smart	Exec Producer
1st Ave Machine	Lego "Heart Lake City"	Tomi Dieguez	Kerry Smart	Producer
1st Ave Machine	Lego "Cube 'Em"	Henri & Sebas	Kerry Smart	Producer
1st Ave Machine	British Gas "Engineers"	Dave Murichniak	Kerry Smart	Producer
1st Ave Machine	KFC "Dip It, Dunk it"	Mathery	Kerry Smart	Producer
1st Ave Machine	Wonderbly "Machine of Wonder"	UBIK	Kerry Smart	Producer
1st Ave Machine	Bose "Sound Sensations"	Tim Brown	Kerry Smart	Producer
1st Ave Machine	Ritz "Kitchen"	Ben Steiger Levine	Kerry Smart	Producer
1st Ave Machine	Stella Artois "Zoetrope"	Bob Partington / Tim Brown	Isabella Parish	Producer
1st Ave Machine	Littlewoods	Tim Brown/ Morgan Harary	Kerry Smart	Producer
1st Ave Machine	IKEA "Spinning Plates"	Mathery	Kerry Smart	Producer
1st Ave Machine	Huawei "Rotate & Levitate"	Tim Brown	Kerry Smart	Producer
1st Ave Machine	Jaguar	Mathery	Kerry Smart	Producer
1st Ave Machine	Adyen "Tap"	Mathery	Kerry Smart	Producer
1st Ave Machine	Google Pixel	Tim Brown	Mike Capon	Exec Producer
1st Ave Machine	Mastercard x McLaren	Ricky Rxse	Nisa Kurti	Exec Producer
1st Ave Machine	Spotify "Ed Sheeran"	Emil Nava	Mike Capon	Exec Producer
1st Ave Machine	Google Pixel "Yasmini"	Em Cole	Mike Capon	Exec Producer
1st Ave Machine	Google Pixel "Love Island"	Em Cole	Mike Capon	Exec Producer
1st Ave Machine	Wix "Vibe Coding"	Tim Brown	Mike Capon	Exec Producer
1st Ave Machine	Sephora "the Next Big Thing"	Will Samuel	Nisa Kurti	Exec Producer
1st Ave Machine	LG "Boom"	Emil Nava	Nisa Kurti	Exec Producer
1st Ave Machine	Cif "Deconstruction"	Roman Rütten	Mike Capon	Exec Producer
1st Ave Machine	Walls "Freezer"	Henri & Sebas	Mike Capon	Exec Producer
1st Ave Machine	Klarna "Poof"	Mathery	Mike Capon	Exec Producer
1st Ave Machine	Spotify "Radar"	Ricky Rxse	Nisa Kurti	Exec Producer
1st Ave Machine	Glenlivet "Christmas Uninvited"	Mathery	Kirsty Lane	Exec Producer
1st Ave Machine	Lynx "Catnip"	Anthony Dickenson	Nisa Kurti	Exec Producer
1st Ave Machine	Desperados Dance Club	Henri & Sebas	Mike Capon	Exec Producer

Chapters

020 8747 1203 | info@chapterspeople.co.uk | www.chapterspeople.co.uk

1st Ave Machine	Woodland Trust "Plant More Trees"	Em Cole	Mike Capon	Exec Producer
1st Ave Machine	Siemen "175th Anniversary"	Will Samuel & Marc Reisbig	Mike Capon	Exec Producer
1st Ave Machine	Magnum "Peggy Gou x Kylie"	Tim Brown	Kirsty Lane	Exec Producer
1st Ave Machine	Adidas "The Devils"	Maxime Bruneel	Stuart Butterworth	Exec Producer
1st Ave Machine	Lego "Play Unstoppable"	Danielle Katvan	Mike Capon	Exec Producer
1st Ave Machine	Little Moons x Channel 4	Em Cole	Mike Capon	Exec Producer
1st Ave Machine	Lego "Kicks"	Will Samuel	Mike Capon	Exec Producer
1st Ave Machine	Facebook Portal	Em Cole	Kirsty Lane	Exec Producer
1st Ave Machine	Lego "Dots"	Henri & Sebas	Mike Capon	Exec Producer
1st Ave Machine	Little Moons	Em Cole	Mike Capon	Exec Producer
1st Ave Machine	Lego "NatGeo"	Will Samuel & D.Barakha	Mike Capon	Exec Producer
1st Ave Machine	Duplo "Build it Break it"	Will Samuel	Mike Capon	Exec Producer
1st Ave Machine	Facebook "Womens History Month"	Em Cole	Kirsty Lane	Exec Producer
1st Ave Machine	Pizza Hut "Detroit"	Bob Partington	Mike Capon	Exec Producer
1st Ave Machine	Barcardi "The Sound of Rum"	Tucker Bliss	Mike Capon	Exec Producer
1st Ave Machine	IKEA The IKEA App"	Mathery	Kirsty Lane	Exec Producer
1st Ave Machine	Adidas "The Messi Run"	Espada y Sant Cruz	Mike Capon	Exec Producer
1st Ave Machine	Oppo "Raphael"	Tim Brown	Kirsty Lane	Exec Producer
1st Ave Machine	Oppo "Reno 3"	Roman Rütten	Kirsty Lane	Exec Producer
1st Ave Machine	Oppo Compass	Tim Brown	Kirsty Lane	Exec Producer
Cap Gun	Bank Forum	Luke Forsythe	Kerry Smart	Producer
Elsies Runaways	SW4 Festival	Myles Desenberg	Kerry Smart	Producer
Park Village	Harpic	Stuart Elliot	Kerry Smart	Producer
Elsies Runaways	NBA Documentary	Myles Desenberg	Kerry Smart	Producer
Skinflicks	American Express	Saul&Josh		Line Producer
Mustard	Children in Need	Cris Mudge		Line Producer

SELECTED FREELANCE PM CREDITS

<u>PROD CO</u>	<u>TITLE</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
Academy Films	Honda	Jeff Labbe	Cathy Green	PM
1st Ave Machine	Samsung	Bob Partington / Asif Mian	David Stewart	PM
Somesuch	E.ON	Sam Hubbard	Kirsty Dye	PM
ITN	National Lottery	William Clarke	Jeannine Mansell	PM
Somesuch	Beats	Paul Geusebroek	Chris Massey	PM
Another Film Co	Natwest	Steve Reeves	Tim Marshall	PM
Another Film Co	P&O	Steve Reeves	Tim Marshall	PM
Another Film Co	Amazon	Steve Reeves	Tim Marshall	PM
Caviar	Argos	Fleur & Manu	Neil Cray	PM
Park Village	Tesco	Richard Jung	Pete Ryan	PM
Park Village	Tesco	Richard Jung	Pete Ryan	PM
Park Village	Asda	Alan Friel	Jess Van der Wiel	PM
Academy	National Lottery	Peter Cattaneo	Juliet Harris	PM
Park Village	Waitrose	Richard Jung	Pete Ryan	PM
Another Film Co.	Lidl	Martha Delap	Adam Saward	PM
Independent	Asics	Mickey Smith	Giles Skillicorn	PM
Independent	Budweiser	Cary Fukunaga	Emma Butterwoth	PM
Blink	ASDA	SumoScience	Julie Crosbie	PM
Blink	Toyota	SumoScience	Julie Crosbie	PM

Chapters

020 8747 1203 | info@chapterspeople.co.uk | www.chapterspeople.co.uk

Independent
Blink

Toyota
BP

Nigel Simpkins
Noah Harris

Simon Eakhurst
Andrew Studholme

PM
PM