

VICKY BYRNE. PRODUCER/ PRODUCTION MANAGER

WORK HISTORY

2019 – 2025 **Freelance** – Producer /PM
 2015 – 2018 **The Gate Films** Managing Partner / Head of Production Operations
 2010 – 2018 **The Gate Films** Senior Producer / Senior Production Manager
 2005 – 2009 **Just Shoots** - Line Producer

SELECTED CREDITS – COMMERCIAL & CONTENT

<u>PRODUCTION COMPANY</u>	<u>PROJECT</u>	<u>DIRECTOR</u>
Rankin	Rolls Royce	Rankin
Great Guns	Gillette	Ben Brand
Loki Productions	Bentley Motors content	Richard Oliver
BBC	Freelance Producer	various
Rattling Stick	Pepsi digital content	Joe Wheatley
McCanns	Matalan	Various
McCanns	Vauxhall	Jarred McKnight
McCanns	Kayak	The Queen
McCanns	Kayak	Giles Ripley
Driven	Go Outdoors	Phil Hawkins
Driven	Hoseasons	Chris Lear
Fetch Films	Neville Johnson	Richard Oliver
Fetch Films	Seabrook crisps	Bethan Seller
Fetch Films	Astonish	Finn Gough
Havas	Novartis Remi	Gary Salter
Havas	Compeed	various
Havas	Abbvie Eye Drops	Rus Khasanov
Fetch Films	Ideal Boilers TVC	Barry Kimber
Infinite Content	Albert Bartlett TVC	Caswell Coggins
Fetch Films	Princes TVC	Chris Gaffey
Fetch Films	Park Christmas TVC	Chris Gaffey
Mad Productions	JJO Stills campaign	Richard Ramos
Chief	Truth about Weight content	Yoni Wiesburg
The Gate Films	Cutty Sark Whiskey TVC	Hans Emmanuel
The Gate Films	Vodafone TVC	Omar Hilal
The Gate Films	Samsung TVC	Richard Oliver
Ahoy	Everton Promo content	James Kennedy
The Gate Films	Look Fantastic TVC	Chris Gaffey
The Gate Films	Tresemme idents	Bluey Durrant
The Gate Films	Etihad content	Simon Lewis
The Gate Films	Chicago Town TVC	Richard Oliver
The Gate Films	Vauxhall TVC	Cosmo Wallace
The Gate Films	Holland and Barrett TVC	Simon Lewis
The Gate Films	Missguided TVC	Bluey Durrant
The Gate Films	Gala Bingo TVC	Bluey Durrant
The Gate Films	Old Jamaica Ginger Beer TVC	Chris Balmond

SKILLS

The Gate Films

- Director on the board – responsibilities include forecasting, continued assessment of operating budget, with my main focus on delivering profit margins across a multitude of live projects, across multiple offices incorporating 60 staff.
- Researching and defining the products The Gate has to offer, documenting the methodologies behind those products and ensuring the highest standard possible when it comes to delivery.
- Overseeing all producer budgets, schedules, directors treatments, breakdown of creative/scripts, suggesting alternate ways of shooting if required due to budget/timescales.
- Resource and oversee all freelance producers, onboard them with all systems and processes, including financial, day to day, directors, crew etc.
- Oversee the Production Management department, ensure all working budgets are as profitable as possible, liase with camera and lighting suppliers on best deals, ensure have best crew available.
- Identifying inefficient workflows and implementing systems and processes that ultimately deliver better customer experience
- Line managing staff, implementing training and monitoring their progress

Just Shoots

- Organising large scale shoots for the likes of Nike, Vodafone, Samsung, Reebok and Adidas
- Large and small scale budgeting across multi platform productions, with budgets varying from £10k - £500k for a single production.
- Key client contact - liasing with clients, often International.
- Developing Marketing/Sales strategies and carrying out those strategies
- Primary focus on P&L management and delivery