

BENJY ALFREDS. PRODUCTION ASSISTANT

Production Assistant working across commercial and music video productions.

Starting as a Runner at sixteen, I've developed a sharp, adaptable skill set and a proactive approach that makes me a reliable asset on any team. I thrive under pressure, take initiative and am committed to delivering high-quality productions.

- First Response Emergency Care Level 3 (Expires 2028)
- Own vehicle (25 y/o)
- Green screen
- Travel logistics
- Petty cash handling
- PPM deck building
- Shoot documentation (call sheets, MOs, risk assessments)
- Supplier coordination
- Cast coordination
- Experience shooting in London and across Europe

COMMERCIALS

PROD CO.	PRODUCT / DATE	FORMAT	PRODUCER	ROLE
Sticker Studios	Betfred 'We the Believers'	TVC	Georgia Wall	PA
Riff Raff Films	Dove Men Care 'Neptune'	TVC	Matthew Posner	PA
Shutterstock Studios	Gaviscon 'You Never Know'	TVC	Matthew Posner	PA
Division Global	Get Kraken	TVC	Matthew Posner	PA
Playmaker Films	Gong Cha	TVC	Kem Ekundayo	PA
Magna Films	Greenies 'Puppy'	TVC	Matthew Posner	PA
Mother Studios	Samsung X Fearne & Raheem	TVC	Miranda Bucknell-Whalley	PA
Riff Raff Films	Smirnoff 'We Are Atomic'	TVC	Matthew Posner	PA
Mother Studios	Samsung 'Foraging With Fern'	TVC	Miranda Bucknell-Whalley	PA
Riff Raff Films	Nickelodeon 'Bumpers Rebrand'	TVC	Matthew Posner	PA
Riff Raff Films	TK Maxx 'Nailed It'	TVC	Matthew Posner	PA
Uncommon Studios	ITV 'Friends Day'	Still	Jasmine Jones	PM
Hometown Films	Max Siedentopf's 'More is More'	Promo	Benjy Alfreds	Producer
Independent	Powerade 'Unleashed'	TVC	Benjy Alfreds	Producer
Independent	Nineteen97 'Cuddabeena**'	MV	Benjy Alfreds	Producer/ 1 st AD
Independent	Script 'Into The Light'	MV	Benjy Alfreds	Producer
Independent	Concrete Forest 'I Don't Mind'	MV	Benjy Alfreds	Producer
Independent	Aboudy 'Replay'	MV	Benjy Alfreds	Producer
Independent	The New Consistent 'Rubbing Shoulders'	MV	Benjy Alfreds	Producer
Ready Aim Fire	Welcome To Albion	TVC	Will Butters	Runner
Sky Media	Sky X Samsung	TVC	Laura Knapp	Runner
Junior	Peninsula Hotel 'London'	TVC	Jack Wiles	Runner
Zero - Tmc	Premier League 'Inside Matters'	TVC	Laura Knapp	Runner
Magna Studios	Huel 'Fuel To The Fire'	TVC	Matthew Posner	Runner
Common People Films	DAZN 'Ligue 1'	TVC	Jason Oakley	Runner
Playmaker Films	Statsport X RS	TVC	Kem Ekundayo	Runner
The Mill	F1 X Michelob	TVC	Swiftly Hanrahan	Runner
Riff Raff Films	Beaver Town 'Social Beings'	TVC	Frank Hanrahan	Runner
CYLNR	Samsung 'Gaming Hub Live Stream'	TVC	Miranda Bucknell-Whalley	Runner
BBH	Tesco Christmas Tiktok	TVC	Frank Hanrahan	Runner
BBH	Tesco Christmas Tiktok	TVC	Frank Hanrahan	Runner
CYLNR	Samsung X Aqua Man	TVC	Matthew Posner	Runner
Mindseye	KFC 'We Heard You'	TVC	Matthew Posner	Runner
Mindseye	Quickbooks 'Accountant Nightmare'	TVC	Matthew Posner	Runner
Chop House Flms	Parmigiano Reggiano X Gennaro Contaldo	TVC	Miranda Bucknell-Whalley	Runner
CYLNR	Samsung 'Micro Miracles'	TVC	Matthew Posner	Runner
CYLNR	Farrow & Ball 'Wipe Away Negativity'	TVC	Matthew Posner	Runner
Beast Agency	Simba 'Sleep Ft. Maro Itoje'	TVC	Victoria Taylor	Runner

CYLNDR	Nivea 'International Mens Day'	TVC	Claire Green	Runner
CYLNDR	M&S 'Easter Social Content'	TVC	Matthew Posner	Runner
Riff Raff Films	Depeche Mode 'People Are Good'	MV	Manoela Chia	Runner
Riff Raff Films	Stormzy Ft Raye 'The Weekend'	MV	Ghandi El-Chamaa	Runner
Pulse Films	Radiohead 'Lift'	MV	Matthew Posner	Runner
Pulse Films	Bonobo 'No Reason'	MV	Matthew Posner	Runner

FILM & TV		
<u>TITLE</u>	<u>HOD</u>	<u>ROLE</u>
'Florid' Feature/ Atar Studios	1st Ad: Daniel Gill 2nd Ad: Darren Baba 3rd Ad: Izzy Cosgrave	Floor AD
'Geek Girl' (S2+3) HETV/ Ruby Rock	1st Ad: Daniel Gill 2nd Ad: Joe Nugent 3rd Ad: Ruby Moyes	Floor AD (X30 Days)
'The Sandman' (S2) HETV / Gate 4 Productions	Crowd 2nd Ad: Matt Janion Crowd 3rd Ad: Hanna Bultova	Crowd PA (X2 Days)
'The Devils Hour' (S2) HETV/Hartwood Films	1st Ad: Daniel Gill 2nd Ad: Matt Janion 3rd Ad: Will Christopherson	Floor AD (X3 Days)