

HOPE WORLEY. PRODUCTION ASSISTANT

A highly organised and proactive Production Assistant with experience in commercials, music videos, features and theatre. Skilled in scheduling, budgeting and crew coordination, with a strong ability to adapt to fast-paced environments. **APA Masterclass 2025**

- Budget tracking
- Insurance and risk assessment
- Drafting and updating call sheets
- Sourcing and confirming crew availability
- PPMS
- Talent and client handling
- Booking international and domestic travel, handling visas and hotels for crew and talent
- Tracking invoices

WORK EXPERIENCE

2024 – Present	FREELANCE	Production Assistant
2023 – 2024	ANNEX FILMS	Production and Marketing Assistant / Director's Rep
2022 – 2023	FREELANCE	Production Assistant / Runner

COMMERCIALS

PROD CO.	TITLE	FORMAT	PRODUCER	DIRECTOR	ROLE
Be The Fox	Swift 'Invisible Celebration'	TVC	Pete Waite	Caswell Coggins	PC
Mother Made	Costa Festive	Stills	Mollie Davison	Hollie Fernando	PM
Mother Made	Project Red Door	Socials	Millie Costley Deakin	Rob Norman	PC
Mother Made	Project Red Door	Stills	Mollie Davison	Thurstan Redding	PC
Mother Made	'Love That'	Socials	Millie Costley-Deakin	Rob Norman	PC
St Marks Studios	Samsung	TVC	Sam Kirby	Chris Ranson	PC
Knucklehead	Head&Shoulders 'Back to School'	TVC	Bill James	Emma Westernberg	PC
Stink Films	Stella Artois x The Gentlemen	TVC & Stills	Alicia Richards	Fredrik Bond	Talent PA
Ever Paris	YSL	Stills & Motion	Serafima Kutsenko	Vito Fernicola	PC
Mother Made	Claude AI 'Photo Library'	Stills & Motion	Rebecca McClelland	Phtg: C.Anderson	PC
Mother Made	Uber 'Trust & Responsibility'	Stills	Rebecca McClelland	Phtg: C.Anderson	PC
Not Just Any	Autistica 'So What?'	TVC & Socials	Fran Di Muro	Rob Sanderson	PM
Lucky Strike	Nike Jordan 'Heritage Reimagined'	Film/Stills	Joe Myers	Phtg: Dexter Navy	PC
Baker&Co	Byredo 'Future Memories'	Film/Stills	Jodi Feuillette	Phtg: Arnaud Lajeunie	PC
Baker&Co	Burberry 'High Summer'	Stills/Film/ Social	Mercedes Ortelli	Phtg: Ryan McGinley	PC
Tyke Films	Pink & Green	Feature	Rebecca Mark-Lawson	Rory Pilgrim	PA
Control Tower	Palace X Fred Perry	Film/Stills	James Graley	Lev Tanju	PA
Holmes Productions	Burberry 'Outwear / June'	Film/Stills	Clementine Aziz	John Madden	PA
Girl & Bear	Virgin Media 'O2'	Stills	Pip Seymour Judd	Phtg: Michelle Watt	PA
Stink Films	Chinchilla 'Avoidance'	MV	Abigail Fleming	Claryn Chong	PM
Holmes Productions	Burberry 'Winter 2025'	Stills/Branded	Clementine Azis	Phtg: Sam Rock	PA
Accenture Song	Range Rover	Branded	Chris Hook	Kino Aquino	PA
Accenture Song	Range Rover	Stills	Chris Hook	Richard Prescott	PA
Rogue Films	In-House PA	TVC	Charlie Crompton/	-	PA
BETA Squad	Guess the Singer	Branded	Tamika Sampson	Olly Ginelli	PA
Craft Worldwide	Sloggi SS25	Branded	Zara Balfour	Taran	PA
Rogue Films	In-House PA	TVC	Charlie Crompton	-	PA
Annex Films	London Business School	TVC	Fred Robinson	Oscar Cariss	PA
Annex Films	Morrisons	Branded	Basil Stephens	Gareth Sambidge	PA

Chapters

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Annex Films	Shark/ Ninja	TVC Idents	Fred Robinson	Matt Gay	PA
Annex Films	The Farewell Guide	TVC	Fred Robinson	Oscar Cariss	PA
Annex Films	Sage Masterclass	Branded	Fred Robinson	Oscar Cariss	PA
Annex Films	McDonalds	TVC	Basil Stephens	Pierre Barougier	PA
Annex Films	Butlins	TVC	Fred Robinson	Oscar Cariss	PA
Annex Films	McCain	TVC	Basil Stephens	Oscar Cariss	PA
Annex Films	Lounges	TVC	Fred Robinson	Oscar Cariss	PA
Annex Films	Shark/ Ninja	TVC Idents	Fred Robinson	Abbie Stephens	PA
Annex Films	McDonalds	TVC	Basil Stephens	Gareth Sambidge	PA
Annex Films	Xero x Women in Football	Stills	Hans Elias	Jade Smith	PA
Annex Films	DEFENDER	TVC/ Idents	Fred Robinson	Scott Carthy	PA
Annex Films	Sage Masterclass	Branded	Fred Robinson	Oscar Cariss	PA
Annex Films	MSF	TVC	Fred Robinson	Oscar Cariss	PA
Annex Films	'I'm Still Here'	Feature	Basil Stephens	Walter Salles	PA
Say Goodnight Films	The Kooks 'Cold Heart'	Music Video	Milo Burgess	Paul Johnson	PA
Say Goodnight Films	The Kooks 'Connection'	Music Video	Milo Burgess	Paul Johnson	PA
Say Goodnight Films	The Kooks 'Jesse James'	Music Video	Milo Burgess	Paul Johnson	PA
Say Goodnight Films	The Kooks 'Modern Days'	Spotify Clips	Milo Burgess	Paul Johnson	PA