

HAYLEY NORTON. PRODUCTION MANAGER

10 Years experience in production for Commercials, Film & TV, as well as business consultancy and business development. Overseas shooting experience, South Africa, India, Budapest, Germany.

WORK HISTORY

2018 – Present

FREELANCE BUSINESS FOUNDER AND PRODUCTION MANAGER

- Founder/Developer: Health and Safety Risk Management Business & Catering Craft Food Services
- Managing the production of Overseas shooting (visa, carnet, travel, service companies)
- Managing Budgets and all expenses
- Creating Risk Assessments and Callsheets
- Crew management, booking facilities and equipment, negotiations, and deals.

2014 – 2017

PRODUCTION ASSISTANT - Rattling Stick

Production Assistant for TV commercials and online content

- Booking travel and accommodation
- Overseeing castings, booking talent and background, child licenses, release forms/filming notices
- Creating documents presentable to Clients
- Organising casting sessions; editing and uploading

COMMERCIALS

COMPANY	PRODUCT	DIRECTOR	PRODUCER	ROLE
Spindle	Tesco Marketplace x 4	Daniel Lundh	Stuart Butterworth	PM
Salt Film	Laverne Aftershave	Paul Barulis	Stuart Butterworth	PM
Spindle	Pepperidge Farm	The Coles	Stuart Butterworth	PM
FILA	FILA Branded Content	Jasmina Wood	Hayley Norton	Producer
Rattling Stick	BBC 1XTRA	Eve Mahoney	Hayley Norton	Producer
Kode	Dove Branded Content	Josh Cole	James Cross	PM
Kode	NHS	David Barr	Hannah Wainwright	PM
Kode	Sky Bingo	Guy Soulsby	Jen Gelin	PM
Kode	Keane	Locky	James Cross	PM
Kode Media	Dove	Josh Cole	James Cross	PM
Pulse	Asda	Freddie Waters	Nicola Dempsey	PA
Pulse	Sainsbury's Summer	Freddie Waters	David French	PA
Pulse	Sainsbury's Christmas	Freddie Waters	David French	PA
Pulse	TNT Sports	Ludo	Chris Harrison	PA
Pulse	Laphroaig	Ludo	Tom Laurence	PA
Pulse Films	Samsung	Sam Pilling	Chris Harrison	PA
Pulse Films	Mumm Champagne	Nez	Adam Saward	PA
Pulse Films	National Lottery	Nick Davies	John Bannister	PA
Merman London	Santander x 2	Guy Manwaring	Simon Monhemius	PA
Rattling Stick	Sky Sports	Daniel Kleinman	Johnnie Frankel	PA
Moxie Pictures	Morrisons	Giles Lovell	Jess Ensor	PA
Moxie Pictures	Boots	Frank Todaro	Jess Ensor	PA
BBC	Top Gear	Colin Gregg	Emily Atterton	PA
Another Film Company	The Sun	Steve Reeves	Tim Marshall	PA
Knucklehead	Amazon	Rob Leggatt	Emma Butterworth	PA

Chapters

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Believe Media	Amazon	Fredrik Backar	Simon Eakhurst	PA
Minds Eye	Verisign	Brad Lubin	Ben Sullivan	PA
HLA	Bupa	Simon Ratigan	Tim Nunn	PA
Cherry Films	Google	Jake Nava	Benedict Cooper	PA
Independent Films	Qatar Airways (France)	Peter Lydon	Sara Cummins	PA
Radical Media	Samsung	Josh & Xander	Paz Parasmand	Cast Coord
Park Pictures	Surfers Against Sewage	Tom Tagholm	Fran Thompson	PA
Knucklehead	Amazon 'Spring Sale'	Rob Leggatt	Emma Butterworth	PA
Believe Media	Amazon 'Big Smile'	Fredrik Backar	Simon Eakhurst	PA
Nexus	Greater Anglia	Alex Courtes	Isobel Conroy	PA
Wrack	Warner Bros	Scott Dungate	Dan Dobrin	PA
Rattling Stick	McCoy's	Daniel Kleinman	Johnnie Frankel	PA
Rattling Stick	Chanel	Ringan Ledwidge	Sally Humphries	PA
Rattling Stick	Walmart	Pete Riski	Tim Nunn	PA
Rattling Stick	Confused.com	Traktor	Polly Ruskin	PA

SKILLS & EDUCATION

- High expertise in working on and managing productions
- Strong communication skills
- Enjoyment of working in high-pressure environments and multitasking whilst achieving tight deadlines
- Strong understanding of client management and presentation
- Experience working with high-profile clients and talent
- Graduated with a Distinction for the APA Master class (Advertising Producers Association)
- Proficiency with Mac and Windows, with experience of software including Keynote, Microsoft Word, Excel, PowerPoint, Final Cut Pro.

East Surrey College | 2012 – 2014

DISTINCTION - Creative Media Film & TV Production Level 3 Extended Diploma

Riddlesdown Collegiate High School | 2007-2011

9 GCSES A-C Grade