

DANNY GROOMBRIDGE. PRODUCTION ASSISTANT

12 years experience in Commercials, Film & TV across a variety of formats and departments. I have worked in TV commercials since 2012 in the UK, New Zealand and most recently in Canada.

I recently made the decision to move into production and take a more streamlined approach towards my end goal which has always been to become a producer. I have been doing so since 2022, working predominantly at The Capital Media Company on a freelance basis as a production assistant. I have recently moved back to London and am seeking work on a freelance basis as a Production Assistant.

COMMERCIALS

PROD. CO	TITLE	FORMAT	DIRECTOR	PRODUCER	ROLE
The Capital Media Co./ Raucous Content	Tepezza	TVC	"Salsa" Diego Santana	Christine Parker	PC
			Claudino		
Filmgroup / Smuggler	Kia	TVC	Adam Berg	Daniel Hellman	Stills U Coord
The Capital Media Co./ After Hours	Takeda	TVC	Christian Webber	Tai Scott	PC
Means of Production / London Alley	CeraVe	TVC	Colin Tiley	Tai Scott	PM
Means of Production / Stink/ Mama Hungara	Toyota	TVC	Herman Corera	Tai Scott	PC
The Capital Media Co./ Imperial Woodpecker	Microsoft (Christmas Campaign)	TVC	Gui Borchert	Tai Scott	PC
Filmgroup / MJZ	QuickBooks	TVC	Matthijs van Heijningen	Daniel Hellmann	PC
The Capital Media Co./ Imperial Woodpecker	Microsoft (Autumn)	TVC	Gui Borchert	Tai Scott	PC
The Capital Media Co. / Bark Productions	Paycom	TVC	Christopher Bean	Daniel Hellmann	Talent Coord
The Capital Media Co. / Stealhead	Walmart+	TVC	Eric Kaufman	Trevor Helgason	PC
The Capital Media Co. / Superprime	Prudential	TVC	The Malloys	Daniel Hellmann	Talent Coord
The Capital Media Co. / Park Pictures	Johnson's Baby	TVC	Christian Weber	Tai Scott	PA
Means Of Production / Biscuit	NAR	TVC	David Laden	Mathew MacLennan	PA
Frozen Man / Biscuit	Kit Kat	TVC	Jeff Low	Tai Scott	PA
The Capital Media Co. /Superprime	Prudential	TVC	The Malloys	Daniel Hellman	PA
Alfedo Films/ Voyager	Jornay PM	TVC	Marcus Tortorici	Tai Scott	PA
The Capital Media Co. / Park Pictures	Brukina	TVC	Christian Weber	Tai Scott	PA
The Capital Media Co. /Superprime	Aetna	TVC	Brendan Malloy	Daniel Hellman	PA
Animals Inc / Farm League	Bank Of America	TVC	Mndcastle	Daniel Hellman	PA
The Capital Media Co / Sibling Rivalry	Neffy	TVC	Mikon van Gastel	Abigail Flint	PA
Fresh Produce	Jil Sanders (Stills Campaign)	TVC	Mario Sorrenti	Trevor Helgason	PA
The Capital Media Co./ Iconoclast	Verizon	TVC	WAFLA	Daniel Hellman	PA
The Capital Media Co./ Radical Media	UBS	TVC	Edu Grau	Harry Rose	Talent PA
The Capital Media Co./ Imperial Woodpecker	Lexus DSE	TVC	Lisa Gunning	Daniel Hellman	PA
The Capital Media Co./ Superprime	Walmart (Stills)	TVC	Brinson & Banks	Emma Ruthnam	PA
Filmgroup/ Prettybird	Lincoln	TVC	Salomon Ligthelm	Harry Rose	PA
The Capital Media Co./ Superprime	Pluvicto	TVC	Ben Quinn	Tai Scott	PA
Filmgroup/ Smuggler	Cooper Tyres	TVC	Jaron Albertin	Tara Mateer	Junior PA
The Capital Media Co./ Smuggler	Toyota	TVC	Unknown	Mathew MacLennan	PA (Wrap)
Skin and Bones Film Co.	Subaru	TVC	Leo Zuckerman	Daniel Hellman	Junior PA
The Capital Media Co./ Serial Pictures	Kia (Super bowl)	TVC	John Hillcoat	Daniel Hellman	PA
The Capital Media Co./ Stealhead	Walmart	TVC	Jaimie Ting	Abigail Flint	Junior PA
Circle Productions/ Tool of N.America	Johnsonville Sausages	TVC	Bobby Louise/Brigg	Daniel Hellman	Junior PA

Means of Production/ Pulse Films	Lululemon	TVC	Sam Pilling	Daniel Hellman	Junior PA
The Capital Media Co./ Sanctuary	Cox Communications	TVC	Elle Brooks-Tao	Daniel Hellman	PA
1st Ave Machine	Littlewoods	TVC	Tim Brown	Kerry Smart	PA
Flying Fish	Actimel	TVC	Fredrik Bond	Alicia Richards	PA
Tutu	Dunlop	TVC	Shoji Uchida	Annie Weston	PA
Good Egg HQ	Virgin Media 'Strictly Bum Dancing'	Content	Bugsy Riverbank Steel	Ayo Davis	PA
Just So	Re-Mastering Skype	Content	Emily Rohan	Emily Rohan	PA
Good Egg HQ	James Arthur 'Get Down'	MV	Bugsy Riverbank Steel	Ayo Davis	PA
Mastermind Media	The Risk 'Peaches & Cream'	MV	Antoine Dixon-Bellot	Amalia Rosen-Rawlings	PA
Luti Media	Gabz 'Lighters'	MV	Gregg Francis	Amalia Rosen-Rawlings	PA
Good Egg HQ	Jessie Ware 'Say You Love Me'	MV	Tell No One	Adam Smith	PA
Good Egg HQ	Metronomy 'Month of Sundays'	MV	Callum Cooper	Joshua Smith	PA

WORK HISTORY

June 22 – Present	FREELANCE Production Assistant/Coordinator (Vancouver) Companies include: The Capital Media Company, Filmgroup, Circle Productions, Means of Production, Skin and Bones Film Company
Jan 18 – Jun 22	FREELANCE – Assistant Location Manager (Vancouver) Companies include: The Capital Media Company, Filmgroup, Circle Productions, Means of Production, Northkamp, Skin and Bones Film Company and more.
Sep 16 – Jan 18	FREELANCE – 1st Assistant Director (London) Companies include: Somesuch and Co, Pulse Films, Mos Films, Mastermind Media, Zebrafish, Greatcoat Films, Whitecoat TV, My Accomplice
Aug 14– Sep 16	FREELANCE – 2nd / 3rd Assistant Director (Auckland NZ) Companies include: South Pacific Pictures, Flying Fish, Batch, Revolver, Curious
May 12 – Aug 14	FREELANCE – Runner/2nd Assistant Director (London) Companies include: Somesuch and Co, Pulse Films, Park Village, Emu Films, Partizan, Good Egg HQ, Luti Media

SKILLS

- 100+ TV Commercials as Location Scout and Assistant Location Manager from early scouting stage to final wrap
- Approximately 20 UK music promos as 1st AD
- 50+ Commercials as 2nd/3rd AD in the UK, New Zealand and Canada
- Building and Maintaining excellent relationships with vendors and equipment suppliers
- Preparing documentation for crew, talent, and clients such as travel itineraries, daily schedules, contact lists, contracts, and call sheets.
- Managing budgets across various areas, such as travel, vehicle rental, labour and equipment hire.
- Well Versed in dealing with large numbers of cast and background, including children and animals.
- Experienced in working with all types of technical crew such as drones, ultimate arm, process trailers, techno crane, etc.
- Overseeing all elements of crew safety, often during compromising situations, such as filming in public roads, mountains and challenging weather conditions.