

## AMEERAH AYYAD. PRODUCTION ASSISTANT

### WORK HISTORY

2021 – Present                      FREELANCE – Production Assistant  
2016 – 2021                        FREELANCE – Floor Runner

LONDON / MANCHESTER | FIRST AID TRAINED | FULL UK DRIVERS LICENSE | DBS CHECKED | ADGREEN TRAINING

### EXPERIENCE – Commercial and Content

<u>PROD. CO</u>	<u>TITLE</u>	<u>FORMAT</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
The 7 Stars	Iceland 3	TVC	Rosie Gaunt-Mathieson	Olivia Lynch	PC
AKA	PUMA_X_JD_Palermo_Classics	Stills	Lucero Jamal	Niamh Kelly	PA
LS Productions	Google x NDA	TVC	Emma Debany	Linsey Romano	PA
NERDS	Reebok Classics	Stills+Motion	Harry McCulloch	Casey Amber	PA
The Production Factory	Simply Be August	Stills+Motion	Aaron Crossman	Emma Dodd	On Set PM
The Production Factory	Simply Be Denim	Stills+Motion	Matt Moorehouse	Emma Dodd	On Set PM
Copa90	POP 2.0 x Rexona 'Euros 2024'	Socials	Charlotte Morrin	Niamh Kelly	PA
The 7 Stars	Iceland 'That's Why' 2	TVC	Rosie Gaunt-Mathieson	Olivia Lynch	
MTP	EE 'The Shirt'	TVC	Louis McCourt	Emma Pais	PA
Unit 9	SToK x Wrexham AFC	Socials	Simon Neal	Kirsty Lane	PA
LS Productions	NDA	TVC	Marcelo Burgos	Parker Kegel Pearson	VIP Coord
The 7 Stars	Iceland 'That's Why'	TVC	Rosie Gaunt-Mathieson	Olivia Lynch	PA
The Midnight Club	Adidas x TAA	Stills	Holly McCandless- Desmon	Sam Page-Jones	PC
Copa90	Specsavers Worst Best Team	Socials	Tee Byford	Flossie Catling (EP)	PC
Copa90	Pepsi x Pizza Hut x Ronaldinho	Content	Harry Cauty	Niamh Kelly	PC
Copa90	Rexona x Man City	Content	Axelle	Jeremy Cox	PC
Antfarm	Nike	Stills+Motion	Multiple	Lewis Nicholson	PC
Artworld	Replica Man	Stills	Daniel Riera	Kit Pak-Poy (HoP)	PC
Artworld	Dazed	Stills	Suleika Mueller	Kit Pak-Poy (HoP)	PC
Artworld	Deadpool & Wolverine	Stills	Guy Aroch (phtg)	Kit Pak-Poy (HoP)	PA
Roscoe Productions	Stone Island SS24	Stills+Motion	David Sims (phtg)	Natalie Steiner	PC
Builders Club	CashApp 'Glitter Fever x Keke Palmer'	TVC	Jonas Hegi	Luke Tierney	PA
Copa90	EA Sports Early Access	Socials	Charlotte Morrin	Niamh Kelly	PA
All Of Us Here	Hyundai Idents	Idents	Ewan Jones Morris	Isabella Parish	PA
Condé Nast	Maserati	Socials	Marco Viganò	Megan Townley-Wakelin	PC
Condé Nast	Tommy Hilfiger (China, Korea, Japan)	Socials	Multiple	Beth Langford	PC
Condé Nast	D&G	Socials	Claire Arnold	Thais Altman	PC
Condé Nast	Pandora	Stills	Suleika Mueller (phtg)	Rianna Joseph	PC
Condé Nast	Fossils	Socials	Leonn Ward	Thais Altman	PC
Condé Nast	Zegna	Socials	Jeano Edwards	Thais Altman	PC
Condé Nast	Puerto Rico Tourism	Socials	Alfred Marroquin	Laurence Tooley	PC
LS Productions	Three Mobile 'Awww'	TVC	Raine Allen Miller	Emma Hughes	PA
U LA LA	Nike WWC23	Stills/Socials	Tom Van Schelven	Mira Bajagic	Transport Coord
Builders Club	Rockstar 'Press Play x Stormzy'	Socials	Julien Simshauser	Luke Tierney	PA
Copa90	Pepsi The Prep	Socials	Dominic O'Riodan	Chantal Gold	PA
Fraser Group	Misguided	Stills/Socials	Treasure	Megan Lewis	PA

# Chapters

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Revolution	MCFC x PUMA	Stills	Various	Jack Suckling	Shoot PA
SBD Apparel	SBD Apparel	Socials	Luke Brocklehurst	-	PC
Unit 9	Hilton 'Call From Santa'	TVC	Simon Neal	Isabella Hunt Davis	PA
Sticker Studios	Meta	TVC	Dan French	Edward Whelan	PA
You Boy Films	Riyadh Seasons x Mo Salah	TVC	Matthias Zentner	Dave Birchall	PA
Sticker Studios	MandM Direct	TVC	Amy Becker-Burnett	Edward Whelan	PA
RSA Films	Gucci x North Face	TVC	Tom Dream	Ghandi El-Chamaa	PA
The Production Factory	Clarks x Raheem Sterling	TVC	Matt Rendel	Rachel Piper	PA
Black Sheep Studios	Barclays Investment	TVC	Chips Films	Luke Tierney	Cast PA
Take More Photos	Defo Not Wireless	Content	Nate Burland	Dijian Eccles	PM
Social Chain	KFC 'Landlords Tour'	Content	Mike Doxford	Lucy Vince	PC
Revolution	LFC x Converse	Content	Silence	Jen White	PA
The Production Factory	Jacamo Wellness	Content	Ben Rose	Emma Dod	PA
Ground Control	My Protein	Content	Mick Wong	Michael Stanish	PA
U LA LA	Natwest x Marcus Rashford	Content	Bohdan	James Stewart	PA
Contented	ECB x Cinch	Content	n/a	Nicola Harris	PA
Artworld	Nike	Stills	Till Janz	Kit Pak-Poy	PA
The Production Factory	Simply Be	Stills	Marek Puc	Jess Kordecki Archie Johnston Steward	PA
Uncommon	British Airways	Stills	Luke Carlisle	Holly Turner	PA
US Studios	Primark	Stills	Jason Moore	Emma Dodd	PA
The Production Factory	Primark	Stills	Multiple	Harriet Towler	PA
Curate Films	Chris Brown x WizKid	MV	Child	Ben Pengilly	PA
Sony	Charlotte Jane 'Refuge'	MV	B2creativ		PA

## EXPERIENCE – Live and Events

<u>PRODUCTION CO.</u>	<u>TITLE</u>	<u>FORMAT</u>	<u>HOD</u>	<u>ROLE</u>
Mode	Young T & Bugsey Album Launch	Event	Tasha Demi (Founder)	PC
AKA	Puma x Tia O'Donnell	Event	Niamh Kelly	PA
U-Dox	Adidas x City Sound Collision	Event	Niamh Kelly	PA
Nine Productions	E. I. f. Jelly Pop Up	Event	EP: Emily Koppit	PA
Merky	Stormzy - #THEMIKEGALA	Event	Akua Agyemfra	PA
Brits TV	The Brits 2023	Live TV	Henry Sheldon (Talent Manager)	Artist Liaison
Fulwell73	Stormzy – This is What I Mean	TV	Henry Sheldon (Talent Manager)	Artist Liaison
Brits TV	The Brits 2022	Live TV	Henry Sheldon (Talent Manager)	Artist Liaison
BBC	Queen's Jubilee	Live TV	Henry Sheldon (Talent Manager)	Artist Liaison
MTV	EMAs 2022	Live TV	Henry Sheldon (Casting Prod)	Casting PA
Shubbak	Sawa Sawa	Festival	Taghrid Choucair-Vizoso (Senior Prod)	Producer
Shubbak	Acts of Recognition	Festival	Taghrid Choucair-Vizoso (Senior Prod)	Assistant Producer
The Balley	Old Sessions House – Launch Event	Event	Whitney Asomany (Cofounder)	PM
The Balley	YouTube Music – Legacy Event	Event	Jeanette Kwakye (Cofounder)	PM
Broadwick	Adidas	Campaign	Niamh Kelly (Project Manager)	Junior PM
Sugar For My Soul	Jägermeister	Event	Sara Farrell (Lead Producer)	PM
Twenty Two	Nemzzz x Wingstop	Event	Whitney Asomany (Cofounder)	PM
Twenty Two	Ms Banks – Album Pop up shop	Event	Tasha Demi (Cofounder)	PA
Cockburns	Port & Pie	Event	Hannah Jackson (Prod)	PA
Twenty Two	Juls – Sounds of My World	Event	Tasha Demi (Cofounder)	PA
Twenty Two	M1llionz – Tour	Campaign	Tasha Demi (Cofounder)	PA

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54 LDN	Multiple Projects	Music Label	Donatella Valentina (Manager)	Label Assistant
Identity	COP26	Conference	Phil Middleham (Liaison Supervisor)	MCR Media Liaison
The Warehouse Project	ParkLife	Festival	James Crossan (Liaison Manager)	Artist Liaison

## EDUCATION

Sep 2016 – Sep 2017: MA Social Anthropology, University of Manchester  
Sep 2013 – Jun 2016: Film and Media, Manchester Metropolitan University