

## **ALAN TRAQUAIR. PRODUCER**

COMMERCIALS			
PROD CO.	PRODUCT/TITLE	<u>DIRECTOR</u>	ROLE
Lenovo/ Tank Command	Lenovo 'F1 - 2024'	Anders Jedenfors	Producer
Rankin Creative Group	De Beers 'Diamond Authority'	Anders Jedenfors	Producer
Rankin Creative Group	De Beers Jewellers 'Visual Identity'	Rankin	Producer
Knucklehead/ Lucky generals	CO-OP 'Funeral care'	Charlotte Regan	Producer
Rankin Group/ Rolls Royce	Rolls Royce 'Spectre'	Anders Jedenfors	Producer
Dog Eat Dog/ Super Union	Aston Martin 'Super Tourer'	Anders Jedenfors	Producer
My Accomplice/ W+K London	Jupiler 'Believe World Cup 2022'	Jordan Hall	Producer
Nexus Studios/ Apple Arcade Inc	Apple 'Subway'	Smith & Foulkes	Producer
Alice Filmes/ Publicis Singapore	Tiger Beer 'Finds Its Way'	Felipe Mansur	Producer
Nexus Studios/ G arena	Free fire 'Hurricane – Beatz'	Mischa Rozema	Producer
Rankin Group/ Rolls Royce	Rolls Royce 'Ghost - Black Badge'	Rankin	Producer
Outsider/ Wonderhood Studios	Three x Chelsea FC 'Told By Phones'	Tom Day	Producer
Dark Energy/ Come The Glorious Day	British Gambling Council 'Pause'	Matt Huntley	Producer
Rankin Group	Aston Martin 'Vantage Bond'	Eon/Chinagraph	Producer
Dark Energy/ Forever Beta	Bet Bull 'Eric Cantona Launch'	Ben Tonge	Producer
Merman/ Publicis Poke	Renault/Sky Sports 'Reunited'	Michel & Nico	Producer
Nexus Studios/ BBC Creative	BBC Olympics 'Let's Go there'	Factory Fifteen	Producer
Rankin Group	Aston Martin 'Roadster'	Dan Cadan	Producer
Armoury London/ McCann	Coolsculpting 'The Light'	Jesse Lewis-Reece	Producer
Rankin Group	Aston Martin 'DBX'	Rankin	Producer
Rankin Group	Aston martin 'Heritage'	Rankin	Producer
Rankin Group	Rolls Royce 'Ghost'	Rankin	Producer
Rankin Group	Rolls Royce 'Dawn'	Lena Headey/Vicky Lawton	Producer
Nexus Studios/ Adam & Eve DDB	PlayStation 'Heros on Demand'	Mischa Rozema	Producer
Nexus Studios/ Engine	English Cricket Board 'The Hundred'	Shynola	Producer
Pulse Films LA/ Wunderman Thompson NYC	Sharpie 'Anthem'	Stella Scott	Producer
Pulse Films/ Lucky Generals	Heart 'Breakfast Bug'	Ninian Doff	Producer
Pulse Films/ Otherway	Strongbow 'Live Music'	Ryan Booth	Producer
Pulse Films/ Amv BBDO	YouTube 'More Than Just Viewers'	Nick Jack Davies	Producer
Burger/ Brooklyn Brothers	Iceland Air '90 Minutes'	Harvey Eaton	Producer
Burger/ Mullen Lowe	Becel 'What?'	Tim James-Brown	Producer
Burger/ Vagabond/ Nomads'land	Vivo 'My Way'	Pedro Becker	Producer
Burger/ Momentum	Sap 'Who's The Blue'	Gundeep Anand	Producer
Burger/ Come The Glorious Day	Worcester Bosch 'Cats'	Matt Huntley	Producer
Burger/ Come The Glorious Day	Polaroid 'Back'	Chris Ullens	Producer
Burger/ Vagabond/Alice Filmes	Sadia 'Jamie Oliver Translator'	Felipe Mansur	Producer
Burger/Gravity Road	Three Mobile 'Free To Roam'	Matt Huntley	Producer
Burger/ Airbnb	Airbnb 'Brough to You By'	Stephan Hilbert	Producer
Burger/ Recipe	Blue Dragon 'Keep Exploring	Alexander Haines	Producer
Burger/ Saatchi & Saatchi	Toyota 'C-HR X JBL'	Alexander Haines	Producer
Burger/ Mullen Lowe	Haig Club 'Father's Day'	Alexander Haines	Producer
Burger/ Innocean	Kia 'Catch'	Jess Scott-Hunter	Producer
Burger/ Mullen Lowe	Inspiring Women 'Redraw'	Matt Huntley	Producer
Burger/ Special Group Australia	Amaysim 'The Hoff'	Matt Huntley	Producer
Sweetshop LA/ Energy BBDO	One a Day 'Morning Jog'	Ben Quinn	Producer
Sweetshop LA/ HAVAS Worldwide	Lysol 'Musical Healthing'	Ben Quinn	Producer
Sweetshop/ Ogilvy	Dove 'Baby'	Ben Quinn	Producer
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**Glue London** 

**VCCP** 

Pulse Films/ BBH Barclays 'Digital Eagles' Fred & Nick Producer Pulse Films/ DLKW Lowe Dementia 'Friends' Mat Whitecross Producer Producer MPCC/ Adidas Adidas 'Genealogy' John Sunter MPCC/ Leo Burnett USA Esurance 'Day Off' Ryan Knowles Producer Sweetshop/ We Are Social Adidas 'Away Days' Noag Conopask Producer Rupert Cresswell MPCC/ IG Group IG Group 'Switched On' Producer MPCC/ Adidas Adidas 'Predator' John Sunter Producer **Ground Control/ BBH** Dulux 'Living Colour' Rüdiger Kal Tenhäuser Producer Pulse Films / Sunshine Fred & Nick Producer Skype 'Victoria Beckham' Sweetshop/ Brothers & Sisters Center Parcs 'Do Your Own Thing' Ben Quinn Producer MPCC/ St Luke's Strongbow 'Prove It' Sye Allen Producer MPCC/ St Luke's Littlewoods 'Browse' Sye Allen Producer MPCC/ RKCR/Y&R Volvic 'Touch of Tropical' Agency In House Producer MPCC/ WCRS Women's Aid 'Blind Eye' Chris Vincze Producer Sweetshop/ JWT Debenhams 'Christmas Journey' Ben Quinn Producer **Burberry/ MPC Creative** Burberry 'Surreal Forest - Taipei' Jake Mengers Producer Sweetshop/JWT Debenhams 'Life Made Fabulous' Ben Quinn Producer Sweetshop/ BCube Milan Coca-Cola 'Lets Eat Together' Ben Quinn Producer Pulse Films /T om Reddy Agency Iceland 'Party like a Celebrity' Helen Downing Producer Pulse Films/ RKCR/ Y&R Innocent 'Nothing but the Fruit' Helen Downing Producer Pulse Films /Leo Burnetts Kellogg's 'Crunchy Nut' Chris Ullens Producer Pulse Films/BMB Yorkshire Tea 'Little Urn' Fred & Nick Producer Pulse Films/ Leo Burnetts Kellogg's Fair City' Chris Ullens Producer Sweetshop LA/ Brooklyn Brothers KGB 'Deal Makers' Kathi Prosser Producer Sweetshop LA/ Cole & Webber IOC 'World Record Line' Ben Quinn Producer Pulse Films/ Dare Sony Ericsson 'Breakadelics' Chris Ullens Producer Nokia Burton 'Push' Chris Ullens Pulse Films/ Hyper Happen Producer 361 Asian Games 2010 'Love' Sweetshop/ Ogilvy Shanghai Ben Quinn Producer Sweetshop/ AMVBBDO Met Police 'Domestic Violence' Ben Quinn Producer MTV Italy/ JWT Italy Maxibon 'BiteMore' Matteo Bonifazio Producer COI/ WCRS Royal Marines 'State of Mind' Kit Lynch-Robinson Producer COI/ WCRS Royal Navy 'Fast Jet Pilots' Agency In House Producer COI/ WCRS Agency In House Royal Navy 'Submariner-Predator' Producer COI Learning Skills Council 'Maths' Ben Quinn Producer COI Doe 'Help Give them a Voice' Ben Quinn Producer Bikini Films/ Leo Burnett Max Factor 'Minerals' Dani Jacobs Producer COI/ AKQA British Army 'Careers' Kim Knowlton Producer COI/ WCRS Doe 'Diplomas - Kano' **Emil Nava** Producer COL British Army 'Start Thinking Soldier' Michael Geoghegan Producer COI/ Farm Foreign Office 'Mordern Languages' Daniel Lumb Producer **Hooper Galton Ltd** Farmhouse Fare Jim Field Smith Producer **AMV BBDO** Maltesers Jim Field Smith Producer **AKQA** Smirnoff Jim Field Smith Producer Producer **Crispin Porter Bogusky Burger King** Jim Field Smith M&C Saatchi **Daily Mirror** Jim Field Smith Producer **Leagas Delany** Reebok 'Legends Ben Quinn Producer **Lean Mean Fighting Machine** Virgin Casino Jim Field Smith Producer IDS Volkswagen Producer

Mini/BMW

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Agency In House Jim Field Smith

Ivan Bird

Producer

Producer



## PREVIOUS EXPERIENCE

NOV 2019 – MAY 2021 **THE RANKIN GROUP - Executive Creative Agency & Production Producer** for Automotive including brands The Rolls Royce Motor Company, Aston Martin and AMG Mercedes. I helped to steer the production department during lockdown, working under covid regulations and navigating how to come out and shoot safely, shooting overseas and in the UK j

JUN 2018 - DEC 2019 - FREELANCE

BAFTA Craft, British Arrows – achievement in production, AICP Awards, The Drum Grand Prix, Creative Circle golds, Campaign Big, Ciclope, Shots Awards, Broadcast Sports Award, Kent javelin Champion