

AMALIA ROSEN-RAWLINGS. PRODUCER

COMMERCIALS, CONTENT & VIRALS

PRODUCTION CO	PRODUCT	FORMAT	DIRECTOR	ROLE
Caviar	Phillips / Rituals	TVC + Stills	Ashley Armitage & Sam Kelarakis-Taylor	Senior Producer
Delich Co	Jo Malone / London - Tom Hardy Ambassador	TVC	JML	Senior Producer
Delich Co	Jo Malone / London - Sports Day Campaign	TVC + Stills	Toby Coulson	Senior Producer
Helo	Puma / The Biggest Goal	TVC	Bill Maher	Senior Producer
Delich Co	Jo Malone / Tartan Xmas 2026	TVC + Stills	Emma Denzell Khan	Senior Producer
Studio 99	Nespresso x David Beckham / Summer Iced Coffee	TVC + Stills	Abbie Stephens	Senior Producer
Kode	EBay / Pre Loved	TVC	Lu Xiao Wei	Senior Producer
Kode	John Frieda / Wave Revival/ Hydration Jelly/ Silk Waters	Global Campaign	Lu Xiao Wei	Senior Producer
Kode	Very / Hause of Pink	TVC + Stills	Lu Xiao Wei	Senior Producer
Helo	Visa / Formula 1	TVC	Tom Clarkson	Senior Producer
Delich Co	Jo Malone / London - Veggies	TVC + Stills	Toby Coulson	Senior Producer
Delich Co	Jo Malone / London at Play ft Tom Hardy	TVC + Stills	Edward Berger	Lead Exec Producer
Delich Co	Jo Malone / Christmas '24	TVC + Stills	Bunny Kenny	Senior Producer
Untold	Nike / Phantom GX	TVC + Stills	India Harris	Senior Producer
AMV BBDO/ Flare	Sudafed / Breathe Free	TVC	Zak Ravi	Senior Producer
Unicorn Films	SkyBet / One Football	Content	Tom Sweetland	Senior Producer
Untold	Stormzy / This Is What I Mean	Album Cover / Stills	Phil Lee	Senior Producer
Rebolucion	Danone / Light & Free	TVC + Stills	Colin Campbell	Senior Producer
Delich Co	Jo Malone / The Christmas Show	TVC + Stills	Bunny Kinny	Senior Producer
Kode	Nike / Never Stop Playing	TVC + Stills	India Harris	Senior Producer
NeedaFixer	Neom / Saudi National Day 22	TVC + Stills	Stefan Hunt	Senior Producer
Private Island	ITV Hub / Modern Masterpiece	TVC	Chris Boyle	Senior Producer
Delich Co	Jo Malone / Cologne Intense	TVC + Stills	Elizaveta Porodina	Senior Producer
Radical Media	Adidas / Members Week	Global Campaign TVC + Stills	Agostina Galvez	Senior Producer
Delich Co	Jo Malone / The Magic Show	TVC + Stills	Simon Eels	Senior Producer
Kode	Free Now / Open Mic	TVC + Stills	Nick Bartleet	Senior Producer
LCS Studios	Nike / Tech Pack	Content	Walid Labri	Senior Producer
Shotsie Productions	Apple TV / Slow Horses	TVC + Stills	Marios Hamboulides	Senior Producer
Private Island	FIFA 22 / Hypomotion (Global Campaign)	TVC	Chris Boyle	Senior Producer
Rebolucion	Bank of Ireland / Welcome Home	TVC	Lorcan Hynes	Senior Producer
Caviar	Adidas / Euros 2021 (Global Campaign)	TVC + Stills	Lainey Richardson	Senior Producer
Canada	Legoland / Mythica	TVC	Gerson Aguerri	Senior Producer
RSA	Tena / I Wear What I Want	TVC + Stills	Leonn Ward	Senior Producer
Caviar	Axe / Mood Booster	TVC	Thomas Ralph	Senior Producer
PrettyBird	SKYN / Heads, Shoulders, Knees & Toes	TVC	Matt Lambert	Senior Producer
Caviar	Rexona / Reboot Your Routine	TVC	Thomas Ralph	Senior Producer
Bullion	Sis / Innovation 2021	TVC	Benedict Hanratty	Senior Producer
The Jungle Room	Amazon / +44 Jay1 Documentary	Content	Matt Walker	Exec Producer
Clouded Vision	Google / Family Safety	Content	Dean Moore	Exec Producer
The Mill	McLaren / Tilt	TVC	James Mac	Senior Producer
Kode	ASOS / Activewear	Content	Matt Walker	Senior Producer

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Copa90	Amazon Prime / Career Coach	Content	Daniel Ryan	Senior Producer
Kode	Virgin / Virgin Voyages	TVC	David Barr	Senior Producer
Rankin	Briko / Bike Helmet 2019	TVC + Stills	Rankin	Senior Producer
Bold	Simply Be / The New Icons	TVC	Ujin Lin	Senior Producer
The Mill	BT / September Savings	TVC	Daniel Ryan	Producer
BBH Black Sheep	Samsung / SloMo	Online	Tom Sweetland	Producer
BBH Black Sheep	Tesco / Back to School	Online	Harry Dwyer	Producer
Creative Blood	Samsung / GDPR Human Ready	Online	Carly Cussen	Producer
Kode	Post Office / Travel	TVC	Anna Radchenco	Producer
BBH Black Sheep	Samsung / S9 Real User Guide	Online	Tom Sweetland	Producer
BBH Black Sheep	Next / Tearaways	Online	That Jam	Producer
BBH Black Sheep	Samsung / Low Light	Online	Tom Sweetland	Producer
Black Dog	ASOS x MAC / Beauty	Online	Leon Ward	Producer
Black Dog	Vice x Bodyshop / Virtue	TVC	Leon Ward	Producer
We Are Amplify	Reeves / Show Your Colours	TVC	Jack Dixon	Producer
Gas & Electric	Lynx x Anthony Joshua / Haters Gonna Hate	TVC	Peter Banks	Producer
The Graft	Stella McCartney / Halloween 2017	Online + Stills	Phillipa Price	Producer
Boot Poliss Films India	HRX / Sweat Story	TVC	Vicky Lawton	Producer
Blink	Adidas / Yonel	Online	Nur Casadevall	Producer
Rankin	Audemars Piguet / Lebron James	TVC + Stills	Rankin	Producer
Rankin	Roy Rogers / Do It Right	TVC + Stills	Rankin	Producer
Rankin	Bourjois / Healthy Mix Foundation, Volume Reveal	TVC + Stills	Vicky Lawton	Producer
Rankin	Bourjois / Mascara, Rouge Lacque Lipstick,	TVC + Stills	Vicky Lawton	Producer
Rankin	Bourjois / Rouge Velvet Lipstick, Brand Film	TVC + Stills	Vicky Lawton	Producer
Stink	One.Org / Poverty Is Sexist	TVC	Chiara Grabmayr	Producer
Rankin	John Frieda / Frizz Ease	TVC + Stills	Vicky Lawton	Producer
Park Village	New Balance / My Future Self	TVC	Jack Driscoll	Producer
Pebble Studios	Direct Line / Internal	Corporate	n/a	Producer
Saatchi & Saatchi	Visa / Touch	Online	Kelly Broad	Producer
Nice&Polite	TMG / Singapore	Corporate	Chris Hugall	Producer
Stink	Sainsburys / Turning into Mum	Online	Tim Doubleday	Producer
Blink	Method / Theme Method Way	Online	Abbie Stephens	Producer
Nice & Polite	Amazon / Pets	Online	Chris Hugall	Producer
Caravan TV	Opticrom / ITV	TVC	David Allen	Producer
Friend	Baileys / Christmas 2016	TVC	Diane Sagnier	Producer
Fold7	Firetrap / Sky	TVC	John Yorke	Producer
Colonel Blimp	Lexus / The Guardian	Online	Abbie Stephens	Producer
Colonel Blimp	Years & Years / Channel 4 Interactive Ad	TVC	Fred Rowson	Producer
TT Films	Hunter / Autumn 2015	TVC	Thomas Traum	Producer
MOS Films	First Choice / Alesha Dixon	TVC	Carly Cussen	Producer
Blink	Grants Whisky / Sky	TVC	Oliver Hadlee Pearch	Producer
Exposure	American Eagle / Store	Fashion Film	Josh Stocker	Producer
BBC3	South Side Story Series 1	Promo	Ben Cook	Promo Producer
Luti Media	Sony / Sony Vio	TVC	Director X	Exec Producer

MUSIC PROMOS – Selected Credits

<u>PRODUCTION CO</u>	<u>PRODUCT</u>	<u>DIRECTOR</u>	<u>ROLE</u>
Swords & Eagles	Little Mix / Sweet Melody	KC Locke	Exec Producer
Mr Duke	Mark Ronson x Diplo ft Ellie Goulding / New Love	Ana Sting	Producer
Dadbod Films	Kano ft Popcaan / Can't Hold We Down	Harry Barbour	Producer
Kode	Mabel / Boyfriend	Isaac Rentz	Producer
Caviar	Stormzy / Vossi Bop	Henry Scholfield	Producer

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Ammolite	Liam Payne ft Quavo / Strip That Down	Emil Nava	Producer
Moxie Pictures	Rag 'n' Boneman / Grace	Huse Monfaradi	Producer
Black Sheep	Mick Jagger / Gotta Get a Grip	Saam Farahmand	Producer
Kode	Olly Murs / Grow Up	James Cauty	Producer
Friend	Little Mix / Shout Out To My Ex	Sarah Chatfield	Producer
MOS Films	Craig David / Ain't Giving Up	Carly Cussen	Producer
Amalia Production	Sabrina Carpenter / On Purpose	James Miller	Producer
Colonel Blimp	M83 / Do It Try It	David Wilson	Producer
Colonel Blimp	Years & Years Ft Tove Lo / Desire	Fred Rowson	Producer
Able&Baker	Chase & Status / Control	Henrik Hanson	Producer
Familia	Little Mix ft Jason Derulo / Secret Love Song	Frank Borin	Producer
Nice&Polite	5SOS / Blackheart	Tom Schelven	Producer
Colonel Blimp	MO / Kamikaze	Truman&Cooper	Producer
Caviar	Rudimental / I Will For Love	I Owe Youth	Producer
Partizan	Foxes / Better Love	Kinga Burza	Producer
Colonel Blimp	John Grant / Disappointed	David Wilson	Producer
Colonel Blimp	Years & Years / Foundation	Fred Rowson	Producer
MOS Films	Diztortion / Put Your Love on Me	Carly Cussen	Producer
HSI	Will Young / Love Revolution	Cino Moya	Producer
Moxie Pictures	Take That / Get Ready For It	Vaughan Arnell	Producer
OB Media	McBusted / Get Over It	Chris Piliero	Producer
HSI	Jessie Ware / You & I	Adam Powell	Producer

ADDITIONAL WORK HISTORY

2017	RANKIN – Senior Producer (4 month Head of Production maternity leave cover) - Helped oversee the production and post department, running several projects both still and film at the same time. - Worked with both freelance photographers along with Rankin himself. - Had direct contact with clients from pitch to delivery.
2012 – 2013	LUTI MEDIA - Head of Music Videos and In-House Producer - Responsible for bringing in new clients & building strong client relations - Responsible for managing the director roster - Co-ordinating all music video productions from prep to post. - Overseeing and managing the track flow - Liaising with clients and commissioners alike - Overseeing all treatments both visual and written - Producing budgets, post schedules and overall production schedules - Responsible for business development

SKILLS & EDUCATION

Completed the Production Guild budgeting course for Movie Magic
Confident in using various budget templates (Point Zero, APA)
Basic knowledge Post Producing of FCP and Avid
Distinction in NEW CLAIT

2006-2009 ROYAL HOLLOWAY, UNIVERSITY OF LONDON Media Arts, 2:1 BA Hons.